



AGENDA

TC Social mPreneur School: mLearning, Techpreneurship, and Sustainable Impact-making for young aspiring entrepreneurs (Intercontinental Camp)

Hotel Pela, Ohrid, Macedonia, 04-09 of November, 2022

DAY 1: Friday, November 4 th		
Arrival and getting to know each other: joint session for youth workers and youth m-preneurs		
17:00	Arrival	<i>Arrival day and accommodation at the hotel</i>
17:00 – 19:00	Interactive session	Getting to know each other: joint session for youth workers and youth m-preneurs <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
19:30 – 20:30	Dinner	
DAY 2: Saturday, November 5 th		
Session 1: Non-formal educational tools for evoking change		
7:30 – 8:30	Breakfast	
8:40 – 9:00	Official Opening	<i>Welcoming speeches by representatives from Poraka Nova, WSA and UIST</i>
9:00 – 9:30	Interactive session	Me and my app: brief presentation of the m-preneur and their mobile apps <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
9:30 – 11:00	Training session	Transforming our world: the 2030 Agenda for Sustainable Development – Session 1 <ul style="list-style-type: none"> Sustainable development goals Sustainable leadership (Individual, Team and Organizations) <i>LED BY: Aleksandra Janeska - Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i>
11:00 – 11:15	Coffee break	
11:15 – 12:30	Training session	Transforming our world: the 2030 Agenda for Sustainable Development – Session 2 <ul style="list-style-type: none"> Sustainable entrepreneurship Sustainable business model canvas <i>LED BY: Aleksandra Janeska - Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i>
12:30 – 12:40	Q&A	
12:40 – 13:30	Brainstorming session	SDG and Agenda 2030 put in practice in my mobile app <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
13:30 – 14:30	Lunch	
Session 2: Advanced social business modelling		
14:30 – 14:45	Energizer	What is social business? Are you familiar with leading a social business? What is the social impact of your app? <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
14:45 – 16:45	Training session	Advanced social business modelling <ul style="list-style-type: none"> Social business modelling & Business model canvas Understanding the importance of strategy: “I don’t have time for this”, and “To grow or not to grow?” <i>LED BY: Aleksandra Janeska - Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i>





16:45	Coffee Break	<i>Take a coffee to go</i>
16:45 – 18:15	Group work	Interactive Group Session on Advanced social business modelling LED BY: Aleksandra Janeska - Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management
18:15 – 18:30	Wrap Up Session	Wrap Up of the day. What I bring with me from today? LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova
19:30 – 20:30	Dinner	
DAY 3: Sunday, November 6th		
Session 1: New technology for innovative social mobile entrepreneurship		
7:30 – 8:30	Breakfast	
9:00 – 10:15	Interactive session	Merging the unmergeable: Social, Technology and Entrepreneurship, making miracles with a little bit of innovation and willingness LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova
10:15 – 11:00	Interactive session	Presentation of the participants and their app LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova
11:00 – 11:15	Coffee Break	
11:15 – 12:00	Training session	<p>New technology for innovative social mobile entrepreneurship: how we can combine AI, BI, AR, VR, big data, open data, e-ethics and social awareness for impact-making?</p> <p>Artificial Intelligence and Business Intelligence in service of social mobile entrepreneurship LED BY: Aleksandar Karadimche, Ph.D, Assistant Professor and Dean of the Faculty of Information and Communication Sciences at the University of Information Science & Technology St. Paul the Apostle</p> <p>Augmented Reality and Virtual Reality in service of social mobile entrepreneurship LED BY: Dijana Capeska Bogatinska, Ph.D, Associate Professor at the University of Information Science and Technology St. Paul the Apostle</p> <p>e-Ethics and Social Awareness in service of social mobile entrepreneurship LED BY: Mersiha Ismajloska, Ph.D, Assistant Professor at the University of Information Science and Technology St. Paul the Apostle</p> <p>Big Data and Open Data in service of social mobile entrepreneurship LED BY: Goran Shibakovski, Ph.D, Assistant Professor and the Dean of the Faculty of Applied IT at the University of Information Science & Technology St. Paul the Apostle</p>
12:00 – 12:30	Interactive session	Team-building activities, stimulating leadership, emotional and social intelligence and entrepreneurial thinking. Instructions for filling up the app portfolio. LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova
12:30 – 13:20	Group work	4 Workshops: 1st round Group 1: Artificial Intelligence and Business Intelligence in service of social mobile entrepreneurship Group 2: Augmented Reality and Virtual Reality in service of social mobile entrepreneurship Group 3: e-Ethics and Social Awareness in service of social mobile entrepreneurship Group 4: Big Data and Open Data in service of social mobile entrepreneurship LED BY: Professors from the University of Information Science and Technology St. Paul the Apostle





13:30 – 14:30	Lunch	
14:30 – 15:20	Group work	4 Workshops: 2nd round <i>Group 1: Big Data and Open Data in service of social mobile entrepreneurship</i> <i>Group 2: Artificial Intelligence and Business Intelligence in service of social mobile entrepreneurship</i> <i>Group 3: Augmented Reality and Virtual Reality in service of social mobile entrepreneurship</i> <i>Group 4: e-Ethics and Social Awareness in service of social mobile entrepreneurship</i> <i>LED BY: Professors from the University of Information Science and Technology St. Paul the Apostle</i>
15:20 – 16:10	Group work	4 Workshops: 3rd round <i>Group 1: e-Ethics and Social Awareness in service of social mobile entrepreneurship</i> <i>Group 2: Big Data and Open Data in service of social mobile entrepreneurship</i> <i>Group 3: Artificial Intelligence and Business Intelligence in service of social mobile entrepreneurship</i> <i>Group 4: Augmented Reality and Virtual Reality in service of social mobile entrepreneurship</i> <i>LED BY: Professors from the University of Information Science and Technology St. Paul the Apostle</i>
16:10 – 16:30	Coffee break	
16:30 – 17:20	Group work	4 Workshops: 4th round <i>Group 1: Augmented Reality and Virtual Reality in service of social mobile entrepreneurship</i> <i>Group 2: e-Ethics and Social Awareness in service of social mobile entrepreneurship</i> <i>Group 3: Big Data and Open Data in service of social mobile entrepreneurship</i> <i>Group 4: Artificial Intelligence and Business Intelligence in service of social mobile entrepreneurship</i> <i>LED BY: Professors from the University of Information Science and Technology St. Paul the Apostle</i>
17:20 – 18:10	Interactive session	My app before and after <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
18:10 – 18:30	Wrap Up Session	Wrap Up of the day. What I bring with me from today? <i>LED BY: Martina Durljanova, Trainer and Youth Worker at Poraka Nova</i>
19:30 – 20:30	Dinner	
DAY 4: Monday, November 7th		
Session 1: Social impact monitoring: how to boost and measure impact?		
7:30 – 8:30	Breakfast	
09:00 – 12:30	Training session	Social impact monitoring: how to boost and measure impact? <i>LED BY: Aleksandra Janeska - Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i>
12:30 – 13:00	Q&A	
13:30 – 14:30	Lunch	
Session 2: Pitch Perfect Workshop		
14:30 – 18:00	Training session	How do I pitch my idea in 5 minutes? (Elevator pitch) <ul style="list-style-type: none"> - Do's and don'ts when pitching my ideas - Practical advice on how to do better in presenting our ideas – “Did you like my presentation?” <i>LED BY: Aleksandra Janeska – Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i> <i>Supported by the European Young Innovators Jury members.</i>
18:00 – 18:15	Q&A	
18:15 – 18:30	Wrap Up Session	Wrap Up of the day. What I bring with me from today? <i>LED BY: Aleksandra Janeska – Iliev, PhD., Associate professor at the Faculty of Economics-Skopje, Ss. Cyril and Methodius University in Skopje, Department of Management</i>
19:30 – 20:30	Dinner	





*mPreneur:
Youth Mobile Entrepreneurship
for Sustainable Future*
Project co-funded by the Erasmus+ Programme
Capacity Building in the field of Youth 2020

DAY 5: Tuesday, November 8th		
My Perfect Elevator Pitch in front of the Jury		
7:30 – 8:30 Breakfast		
9:00 – 11:00	Interactive session	My own video presentation - Create a short video for presenting yourself and your app <i>LED BY: Anita Gagovska, Executive Director at Poraka Nova</i>
11:00 – 13:00	Individual presentations	mPreneurs Elevator Pitch in front of the WSA Jury representatives
13:30 – 14:30 Lunch		
14:30 – 16:30	Mentoring Session	WSA representatives and jurors provide insights, recommendations and feedbacks
16:30 – 18:30	Free time	Exploring Ohrid
19:30 – 20:30 Dinner		
DAY 6: Wednesday, November 9th		
Departure Day		
7:30 – 8:30 Breakfast		
9:00 – 10:00	Interactive session	Wrap Up Session
10:00	Departure	<i>Departure of the participants</i>



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